



KNOWN  
*Hometowns*

Women's  
Conference

2024  
Gathering Guide



Renew  
PSALM 51:10

Welcome, Ladies!

We are thrilled to launch Known Hometowns this year and see how God works through gatherings of women in conversation and community. Women from over 17 states and 3 countries have gone before you—meeting in churches and living rooms—experiencing the Known Women’s Conference to build relationships and grow in their walk with the Lord. We are expectant for God to move powerfully.

God has led you on this journey for a purpose, and we’re excited to have you with us. This 5th annual conference continues our mission: creating a space where women can experience the joy of being fully known by God and one another. Through fellowship, worship, and national speakers, women 15 and older gather across denominations, generations, and cultures to advance God’s Kingdom. Our values of honesty, vulnerability, and authenticity all lift the name of Jesus.

This guide outlines our vision and mission and answers any questions you may have as a leader of a Known Hometown. As you read through it, we encourage you to seek God’s heart and remember why we gather: to connect, grow, and serve together.

Thank you for your heart to serve and unite women in the body of Christ. From all of us at Known, welcome to the team!



*Joyel*

Joyel Vandenboogart  
Conference Director

## Event Details

We encourage you to watch live October 18–19 and post your group’s experience on social media. Join the 600+ women participating! If the live event doesn’t fit your schedule, you can gather your group anytime between October 28, 2024, and January 31, 2025. All main sessions and breakouts are available via the Brushfire link.

## Important Reminders:

- Ensure each person in your group registers with their email to receive access to all the content, including exclusive online sessions and keynote speakers.
- You’ll want to watch some sessions as a group and others individually, as there’s a lot to enjoy!

You’re not just facilitating an event—you’re building Kingdom community!

## Hosting a Known Hometown

Here are a few key items to make your weekend a success:



### Gathering Space

Create a welcoming space that encourages community. Round tables or a cozy living room setup works best.

### Technology

You’ll need a TV or computer, speakers, and a reliable Wi-Fi connection to stream all the sessions.

### Food & Drinks

Food helps build connections! Use the menu provided or host a potluck for a shared experience.

## *Creating a Welcoming Environment*

Known Hometowns are an extension of the conference's mission—to help women feel fully known and loved. Your role as a leader is crucial in setting the tone. It doesn't need to be elaborate, but aim to create an atmosphere where everyone feels welcome.

We also encourage you to use the conversation starters provided to deepen your group's connection. And with the launch of Known Communities, there's an opportunity to stay in touch throughout the year.

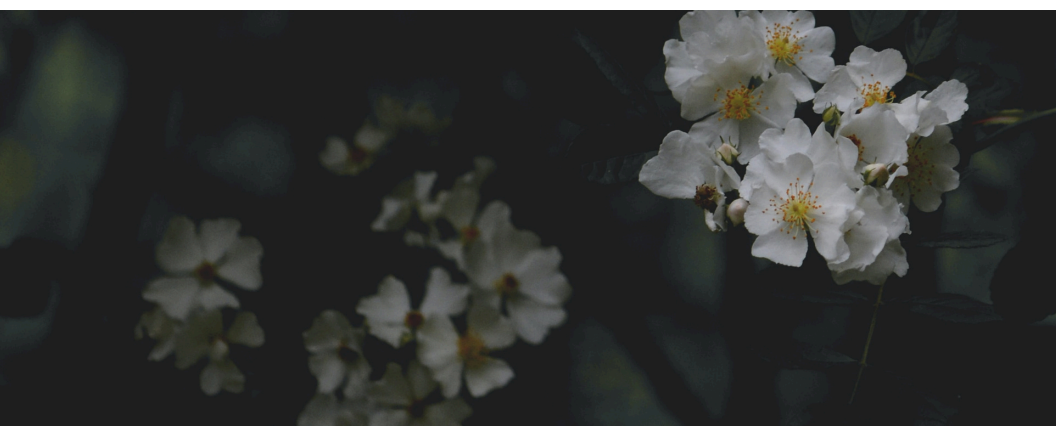
## *Leading with Unity*

As the leader, foster a spirit of unity. Our speakers come from diverse denominations, generations, and cultures, but all share a passion for serving Jesus and have affirmed the Apostle's Creed as their statement of faith. Focus on unity rather than division, and guide your conversations in ways that honor God. Pray in advance for unity and for everyone to demonstrate love throughout the event.

## *Creating a Safe Space*

- PRAY before, during, and after the event—both individually and with your group.
- Invite Jesus to lead the way. Don't feel the need to do this alone; ask for His guidance.
- Be Authentic and Vulnerable: As a leader, set the tone for real, honest conversation. This is a space for women to be open and fully known.

We are praying for you and excited for what God will do through your leadership!



# Schedule

## Friday

12:30 pm	Welcome and Worship
1:15 pm	Break
1:30 pm	Workshop 1
2:15 pm	Break
2:30 pm	Workshop 2
3:15 pm	Break
3:30 pm	Workshop 3
4:15 pm	Dinner Break & Marketplace Open
5:30 pm	Doors Open
6:00 pm	Session 1
6:45 pm	Break
7:00 pm	Session 2
8:30 pm	Desserts, Bingo, and Diamond Art
10:00 pm	After Party Ends

## Saturday

8:30 am	Doors & Marketplace Open
9:00 am	Session 3
10:00 am	Break
10:25 am	Session 4
11:30 am	Brunch & Community Conversations
12:45 pm	Session 5
2:30 pm	Event Over

The background of the entire page is a dark, moody photograph of white flowers, likely roses, with green leaves. The flowers are scattered across the frame, with some in sharp focus and others blurred. The overall tone is elegant and serene.

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