

KNOWN
WOMEN'S CONFERENCE

2025
SPONSORSHIP
OPPORTUNITIES



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PRESENTING
the 2025 conference theme:

PRESENCE

ISAIAH 41:10

about

THE KNOWN ORGANIZATION



KNOWN MISSION

Our mission is to provide a refreshing environment where women can experience the joy of being Known by God and others through conversation and community.

At its heart, Known is a conference designed to give women a place where they can escape from stress, tension, and worries. It's a place where they can feel encouraged to speak up, share their stories, and connect with others. Our goal is to offer a retreat that recharges women's emotional and spiritual well-being, so they can go back to their roles as sisters, mothers, daughters, friends, and coworkers with a renewed sense of purpose as daughters of God. We aim to create an authentic environment where everyone can feel acknowledged and cherished.

TO BE
KNOWN
AND LOVED

about

THE ANNUAL CONFERENCE



In 2025, we're excited to host the 6th annual Known Women's Conference, uniting over 600 women both in-person and through Known Hometowns. This event features renowned Christian speakers in multiple sessions over two days, along with workshops, fellowship, and spiritual growth opportunities.

It's a privilege to provide a welcoming space for women who join us from 17 different states and multiple countries. Last year, we were honored to have 98 churches participate in our conference. We had over 50 Known Hometowns as well. This year, we are thrilled to welcome speakers like Faith Eury Cho, Heidi Goehmann, Ellen Van Groll, and worship by Ayiehsa Woods.



WORKSHOPS

Expansive workshop opportunities for all attendees to learn, grow and pause as part of their faith journey.



SPEAKERS

Nationally known Christian speakers, authors and influencers speaking throughout the 2 day event.



WORSHIP

A professional worship team enriching the experience as they deliver praise music to enrich the experience.



about

THE 2025 THEME

We're thrilled to be in the planning stages for our 6th annual Known Women's Conference, and this year's theme is "Presence." This theme is inspired by Isaiah 41:10 that says, "So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand." Our focus this year is on the rejuvenation of our minds and souls, exploring ways to refresh and revitalize our inner selves. On October 17-18 we will dive deep into what His presence looks like, sounds like, and feels like. We can't wait to sit in His presence with other women.

PRESENCE
ISAIAH 41:10



Do not fear for I am with you; do not be dismayed for I am your God. Isaiah 41:10

about

TAKING FAITH FURTHER: GROWING THE KNOWN EXPERIENCE

With significant growth in conference attendance over the past 5 years, we recognized the craving for more faith, community, and growth as Christians. For that reason, we have expanded our brand with two unique initiatives: Known Hometowns and Known Communities. These opportunities ensure we can reach more women, offering them new ways to experience the heart of our mission.

KNOWN *communities*

The Known Experience • All Year Long | Known Communities is a year-round opportunity that extends the spirit of the Known Conference. Women can gather monthly, individually or in fellowship with others, to explore faith, grow spiritually, and engage in meaningful conversations. The Known Team and Speakers provide monthly video sessions, guided questions, and reflections to keep the spirit of Known alive all year long.



Your Space • Your People • The Known Experience | Known Hometowns is a virtual conference experience that allows women to access speakers, worship, and workshops from anywhere, whether participating individually or hosting a local gathering. It brings the spirit and connection of the Known Women's Conference to their communities.

about

SPONSORSHIP OPPORTUNITIES

We are excited to bless women with this event, but we cannot do it alone. So, we are humbly asking, **will partner with us?** Please consider the sponsorship levels below, we would be honored to partner with you.

SPONSOR BENEFITS	\$250 Community Partner	\$1,000 Silver Partner	\$2,000 Snack Partner	\$2,500 Gold Partner	\$4,000 Tote Bag Partner	\$4,500 Brunch Partner	\$5,000 Platinum Partner	\$10,000 Title Partner
PRINTED AND MEDIA RECOGNITION								
Company logo on promotional e-blasts		2	3	4	4	4	All	All
Company logo on all materials and mailings								All
Company logo and live link on the website		x	x	x	x	x	x	x
Recognition in Conference Program	Listing	Logo	1/4 Page	1/4 Page	1/2 Page	1/2 Page	1/2 Page	Full Page
Company logo included on Social Media Post	1	2	2	2	2	3	4	8
Company logo on canvas bag					x			
EVENT RECOGNITION								
"Sponsored by" sign near Brunch or snack table			x			x		
Emcee announcements from stage throughout event			x	x	x	x	x	x
Video wall PowerPoint recognition displayed at conference		x	x	x	x	x	x	x
Banner displayed on stage at event								x
1 - 30 second video played from stage at event							1 play	2 plays
Exhibition booth, both Friday and Saturday at event						x	x	x
Complimentary Tickets to Conference	0	2	4	6	6	8	8	8