

KNOWN

Hometowns

Women's
Conference

2026

GATHERING GUIDE



A PROGRAM OF **KNOWN**
WOMEN'S CONFERENCE



Welcome, Ladies!

God did amazing things through Hometowns last year and we are expectant for Him to do it again this year. Last year over 1000 women from over 19 states and 3 countries gathered—meeting in churches and living rooms—experiencing the Known Women’s Conference to build relationships and grow in their walk with the Lord. We are inviting God’s presence to be with us during each of these gatherings.

God has led you on this journey for a purpose, and we’re excited to have you with us. This 7th annual conference continues to value Gathering Community, Strengthening Faith, and Connecting Women. Through fellowship, worship, and national speakers, women 15 and older gather across denominations, generations, and cultures to advance God’s Kingdom.

This guide outlines our vision and mission and answers any questions you may have as a leader of a Known Hometown. As you read through it, we encourage you to seek God’s heart and remember why we gather: to connect, grow, and serve together.

Thank you for your heart to serve and unite women in the body of Christ. From all of us at Known, welcome to the team!



Joyel

Joyel Vandenoogart
Conference Director

more ways

TO EXPERIENCE THE CONFERENCE

JOIN LIVE

October 16-17, 2026

Gather with women from across the country and participate in the conference live. Host a watch party, engage with the sessions together, and share your experience on social media. Join more than 1,000 women participating in this event.

You're not just facilitating an event—you're building Kingdom community!

HOST A HOMETOWN CONFERENCE

October 27, 2026 - September 18, 2027

Bring the Known Hometown experience to your community on a date that works for you. Through the Brushfire platform, you'll have access to all main sessions and breakout content, allowing your group to experience the conference at your own pace. **For an enhanced experience, work with Joyel to book a traveling Known Hometown team to join your event. Details on the following pages.**

Hosting a Hometown Conference



Gathering Space

Create a welcoming space that encourages community. Round tables works best.

Technology

You'll need a Screen or TV, speakers, sound system and a reliable Wi-Fi connection to stream all the sessions.

Food & Drinks

Food helps build connections! Use the menu provided or host a potluck for a shared experience.

designing **YOUR HOMETOWN EXPERINECE**

CREATING A WELCOMING ENVIRONMENT

Known Hometowns are an extension of the conference's mission—to help women feel fully known and loved. Your role as a leader is crucial in setting the tone. It doesn't need to be elaborate, but aim to create an atmosphere where everyone feels welcome.

We also encourage you to use the conversation starters provided to deepen your group's connection. And with the continuation of Known Communities, there's an opportunity to stay in touch throughout the year.

LEADING WITH UNITY

As the leader, foster a spirit of unity. Our speakers come from diverse denominations, generations, and cultures, but all share a passion for serving Jesus and have affirmed the Apostle's Creed as their statement of faith. Focus on unity rather than division, and guide your conversations in ways that honor God. Pray in advance for unity and for everyone to demonstrate love throughout the event.

LEADING WITH UNITY

- Pray before, during, and after the event—individually and together.
- Invite Jesus to lead; don't carry it alone.
- Be authentic and vulnerable—set the tone for honest conversation.



Schedule

<i>Friday</i>	
1:00 pm	Welcome and Worship
2:00 pm	Break
2:30 pm	Workshop 1
3:00 pm	Break
3:15 pm	Workshop 2
3:45 pm	Break
4:00pm	Workshop 3
4:30 pm	Dinner Break & Marketplace Open
5:30 pm	Doors Open
6:00 pm	Session 1
7:00 pm	Break
7:15 pm	Session 2
8:15 pm	After Party
10:00 pm	After Party Ends

<i>Saturday</i>	
8:30 am	Doors & Marketplace Open
9:00 am	Session 3
10:15	Break
10:30	Session 4
11:45	Brunch & Community Conversations
12:45 pm	Session 5
2:30 pm	Event Over

about

HOMETOWN PRICING



Known Night \$750 plus TMA

Package Includes

- Speaker
- MC/Host
- Established Program Schedule
- Digital Slides & Event Branding
- Merchandise Table

Host Responsibilities

- Venue
- Food & Refreshments
- Audio/Visual & Technology Needs
- Event Decorations (consultation available for an additional fee)
- Worship Team/Music (consultation available for an additional fee)
- Speaker Travel, Meals, and Accommodations

Known One Day \$1500 plus TMA

Package Includes

- Two Speakers
- MC/Host
- Established Program Schedule
- Digital Slides & Event Branding
- Merchandise Table

Host Responsibilities

- Venue
- Food & Refreshments
- Audio/Visual & Technology Needs
- Decorations (consultation available for an additional fee)
- Worship Team/Music (consultation available for an additional fee)
- Speaker Travel, Meals, and Accommodations



Known Two Day \$2500 plus TMA

Package Includes

- Three Speakers
- MC/Host
- Program Schedule & Run of Show
- Digital Slides & Event Branding
- Merchandise Table

Host Responsibilities

- Venue
- Food & Refreshments
- Audio/Visual & Technology
- Decorations (consultation available for an additional fee)
- Worship Team/Music (consultation available for an additional fee)
- Speaker Travel, Meals, and Accommodations

A limited number of scholarships are available upon request. Contact joyelvandenboogart@gmail.com

A field of purple lavender flowers in bloom, set against a soft, golden sunset sky. The flowers are in various stages of bloom, with some in sharp focus and others blurred in the background. The overall mood is peaceful and serene.

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